



## **SERVICE ANNOUNCEMENT: COMMUNITY OUTREACH SPECIALIST**

### **LISC AmeriCorps Member: NorthWay Community Trust**

**The Local Initiatives Support Corporation (LISC)** is dedicated to helping community residents transform neighborhoods into healthy and sustainable communities of choice and opportunity — good places to work, do business and raise children. LISC combines corporate, government and philanthropic resources to help community-based organizations revitalize neighborhoods. Since 1980, LISC has invested more than \$9.7 billion that has leveraged an additional \$31.3 billion to build or rehabilitate 271,000 affordable homes and develop 40 million square feet of retail, community and educational space nationwide in efforts to Build Sustainable Communities. This strategy extends to the LISC AmeriCorps program where we support placing AmeriCorps Members with local non-profit partners to assist in local efforts to revitalize neighborhoods across the country, creating vibrant places for people to live, work, and play. LISC's AmeriCorps program seeks to attract talented individuals to serve for one year to help build organizational capacity. This is an excellent opportunity to gain experience and begin a career in the Community Development field.

**NorthWay Community Trust** is a community support organization dedicated to improving the quality of life in North Minneapolis. Its purpose is to foster collaborative efforts across many programs, neighborhood boundaries and systems in order to fundamentally transform the North Minneapolis community. NorthWay builds bridges between social service organizations, businesses, government, foundations and other funders and connects organizations so that they are working together instead of separately, leveraging skills and resources in order to reduce poverty and increase prosperity.

In 2005, Northway Community Trust partnered with the NorthPoint Health and Wellness Center to undertake a Community Listening Project as a way to “give voice to Northside community members” and to catalogue “their needs, hopes and desires to develop a healthier community.” Northway is now seeking to revisit the outcomes of the Community Listening Project and to reconvene past and solicit new participants in a process to develop strategies and benchmarks for addressing the objectives defined in the original project.

### **Member Activities**

The AmeriCorps Member working with NorthWay Community Trust will work with the Executive Director to conduct outreach efforts and work with a variety of community stakeholders to develop strategies to for increasing educational opportunities; increasing health and wellness; increasing wealth and reducing poverty and building greater human and social capital.

### **Job Responsibilities**

- Research and review outcomes from the North Point Listening project, a previous community engagement process completed in partnership with North Point Health and Wellness.
- Meet with established community and neighborhood organizations to encourage participation in focus group discussions
- Provide staff support for these groups through scheduling meetings, developing agendas, taking notes and distributing notes of meeting for participants
- Solicit new participation through canvassing key neighborhoods.
- Conduct focus groups
- Participate in community meetings, events and other public forums
- Maintain cooperation and participation with collaborating groups

- Develop communications materials
- Develop and support neighborhood leaders
- Other duties as assigned

### **Minimum Qualifications**

- High school degree, GED certificate or agree to achieve GED within the year
- Minimum of 17 years of age, US citizen or permanent resident status
- Desire and ability to work with a diverse group of people, particularly those living in low-income distressed neighborhoods
- Ability to work independently and in a team environment
- Good written and oral communication skills
- Ability to work a flexible schedule (some night and weekends may be required)

### **Preferred Qualifications**

- ◆ Community Organizing experience
- ◆ Strong work ethic and attention to detail
- ◆ A positive, creative and engaging work style
- ◆ Sensitivity to racial, ethnic and class differences among people with whom he/she will work
- ◆ Knowledge of North Minneapolis social and economic issues desired but not required

### **Member Benefits**

Full time members are required to serve for a minimum of 1,700 hours and a full year at NorthWay Community Trust. Members will attend a national orientation the week of October 23-27 and monthly meetings and trainings hosted by the Twin Cities LISC office. NorthWay Community Trust will also make additional training opportunities available. Members will earn a stipend of \$18,000 and are eligible to participate in the AmeriCorps health insurance program and may apply for childcare benefits. Upon successful completion of the service year, members will be eligible for a \$5,350 education award to pay off existing student loans or return to school.

**Deadline to apply:** August 8, 2010

For more information on Twin Cities LISC, visit [www.tclisc.org](http://www.tclisc.org).

For more information on NorthWay Community Trust, please visit [www.northwaycom.org](http://www.northwaycom.org).

To apply, please email a cover letter and resume to Chris Wiger at [cwiger@lisc.org](mailto:cwiger@lisc.org) or mail to:

Chris Wiger  
Twin Cities LISC  
570 Asbury St., Suite 207  
St. Paul, MN 55104

*LISC & Northway Community Trust promote equal opportunity in selecting AmeriCorps members. We are committed to diversity and inclusion in the selection process.*